

# Download Your Fortune In Penny Shares

However, if you want to avoid getting burned you need to do your homework, perhaps even more so than with the shares of larger companies. Penny stocks always have a story to tell, and there are ...But penny stock promoters want you to trust them, to believe in the hot tip and ensuring fortune to be made. If you're going to evaluate a penny stock, here's how they'd like you to do it. By the multi-billion-dollar market they intend to operate in. In fact if you scan through the list of Fortune 500 companies, many of them started business as penny stock companies that have grown to become a giants like Wal Mart and Dell. One never knows which of these companies will reach the zenith, but since you won't be investing from a long term perspective, I think you limit yourself in trading as per the market trends and not wait till it turns into some kind of a giant. It would be too risky from investment point of view. Many penny shares are often loss-making, or at least do not make very much, often consisting of little more than a hole in the ground, some untested technology, or an idea and some start-up cash. In the FTSE Aim All-Share index there are currently 128 companies whose shares are trading at less than one penny. More than 350 stocks change hands for less than 10p, and well over 600 trade at under 100p. Even in the FTSE All-Share there are more than 50 companies whose shares trade at less than 100p.