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Slicing Pie: Funding Your Company Without Funds [Mike Moyer] on Amazon.com. *FREE* shipping on qualifying offers. You and a partner go into business together and split the equity 50/50. You do all the work and your partner slacks off. He owns half your business- now what? Slicing Pie outlines a process for calculating exactly the right number ... You know best when it comes to your product, your market and potential customers. That's why we listen to you, without imposing our own ideas first. For all of those reviewers that note that they are in a startup and don't have time for this process, and that the checklists are boring or tedious, this book is EXACTLY what you need. Get the latest health news, diet & fitness information, medical research, health care trends and health issues that affect you and your family on ABCNews.com