

Download Pr A Social History Of Spin Stuart Ewen

Stewart Ewen is professor of media studies and chair of the Department of Communications at Hunter College. He is also a professor in the Ph.D. programs in history and sociology at the City University of New York Graduate Center. Bücher. Wählen Sie die Abteilung aus, in der Sie suchen möchten. However, Ewen's social history of PR ends around the year 1950 which is perhaps unfortunate since the PR industry has developed significantly during the last 50 years and has developed increasingly sensitive instruments for uncovering new uses for existing artifacts and converting them into new attributions of functionality. PR: A SOCIAL HISTORY OF SPIN Stuart Ewen Born: 1945 Student radical @ Madison in the 60's Inspired by Debord, Marcuse, but wasn't drawn to European intellectual history like his