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Official page for Hospitality Management (PBL) Competitive Event. Includes study guides, quizzes, practice tests, competencies, guidelines to help you prepare for the Hospitality Management (PBL) Competitive Event. This paper attempts an empirical examination of the practicality of strategic management accounting (SMA) adoption in banks in Nigeria, a developing country. Professor T. Ramayah Room 118, Level 1, School of Management, Universiti Sains Malaysia, 11800 Minden, Penang, Malaysia. Tel: 604-653 3888 ext 3889 Fax: 604-657 7448 Email: ramayah@usm.my ramayah@gmail.com Prepare to lead in your chosen field. The Bachelor of Business Administration (BBA) offers a cutting-edge program and award-winning faculty geared towards the shifting needs of our business world, encouraging students to discover creative business solutions that aren't defined by boundaries.