

# Download Building Communication Theories A Socio Cultural Approach

Concern with various matters related to humans as they communicate has led to an increase in both research and theorizing during the second half of the 20thUser Review - Flag as inappropriate. This volume focuses on one important aspect of human sense-making - theory building - and strives to clarify the thesis that theories do not develop in some sort of social, intellectual or cultural vacuum, but are necessarily the products of specific times, insights and mindsets.Finally, this volume offers insight into how the process of human sense-making has evolved in those academic fields commonly identified as communication, rhetoric, speech communication or speech, within specific socio-cultural settings.Get this from a library! Building Communication Theories : a Socio/cultural Approach.. [Fred L Casmir] -- Concern with various matters related to humans as they communicate has led to an increase in both research and theorizing during the second half of the 20th century. As a matter of fact, so many ...